



The Sauk Prairie Conservation Alliance
 WORKING FOR A NEW FUTURE FOR THE SAUK PRAIRIE ON THE BADGER LANDS

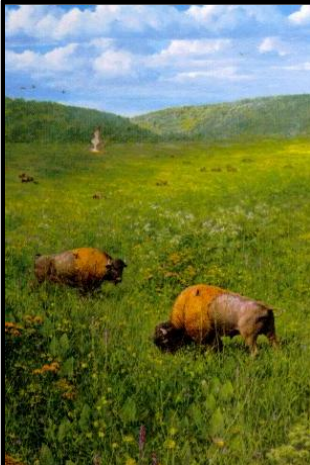


Sponsorship Opportunities

Current Sponsors

These visionary companies and organizations have already committed to supporting the Alliance's restoration work at Badger!

- REI, Inc.
- Ho-Chunk Nation
- Ballweg Dealerships
- ATC, LLC
- WI Department of Natural Resources
- UW Cooperative Extension-Sauk County



The Sauk Prairie Conservation Alliance was incorporated in 2002 to advocate for and involve local communities in restoration activities at the former Badger Army Ammunition Plant. What we believe critical to the future of Badger is growing a dedicated group of community stewards who will ensure that the property is restored and maintained with the Badger Reuse Plan in mind.

Mission

The Sauk Prairie Conservation Alliance promotes conservation of the former Badger Army Ammunition Plant lands and the greater Sauk Prairie landscape through ecological restoration, education, research and recreation. We provide opportunities for individuals and partner organizations to pursue these activities guided by the values and goals of the Badger Reuse Plan.

We achieve our mission by:

- Representing the community voice on the Badger Oversight and Management Commission.
- Catalyzing community involvement in Badger's future through our hands-on Volunteer Restoration Work Parties.
- Providing educational service learning experiences for area youth via our Education Through Restoration Program.
- Eliminating the invasive species that threaten the Sauk Prairie's diversity through our Prescribed Burn Program.
- Collaborating with other individuals and organizations to promote protection of the greater Sauk Prairie's rural character, landscapes, and livelihoods.

Benefits

Your company can help support restoration, education, and volunteer service at Badger through corporate sponsorship and in-kind gifts. In exchange for your support, the Alliance will provide several opportunities for your business and employees to become involved and recognized.

These may include:

- Your linked logo on our web site.
- Your linked logo in our bimonthly ENewsletter.
- Your logo in our biennial newsletter, *Behind the Fence*.
- Your logo on other Alliance publications, handouts, T-shirts.
- On-site signage at Alliance events.
- Coordinated Volunteer Work Days for your employees.
- Invitation to Alliance Annual Meeting.
- Personalized development of a cause-related marketing campaign.
- Opportunity to leave a lasting legacy on the Sauk Prairie landscape!

For additional information:

TSPCA • PO Box 403 • Baraboo WI 53913-0403 • www.saukprairievision.org
 Email: heidi@saukprairievision.org



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Sponsorship Levels

Visionary

\$5,000 and above

- Your linked logo on our web site.
- Your linked logo in each issue of our bimonthly ENewsletter.
- Your logo in our biennial membership newsletter, *Behind the Fence*.
- On-site signage at Alliance events.
- Recognition in pre/post publicity for Alliance events.
- Marketing materials allowed at Alliance events.
- Coordinated Volunteer Work Days for your employees.
- Invitation to Alliance Annual Meeting.
- Personalized development of a cause-related marketing campaign.
- Opportunity to leave a lasting legacy on the Sauk Prairie landscape!

Benefactor

\$1,000

- Your linked logo on our web site.
- Your linked logo in each issue of our bimonthly ENewsletter.
- On-site signage at Alliance events.
- Coordinated Volunteer Work Days for your employees.
- Invitation to Alliance Annual Meeting.
- Personalized development of a cause-related marketing campaign.
- Opportunity to leave a lasting legacy on the Sauk Prairie landscape!

Founder

\$500

- Your linked logo on our web site.
- Coordinated Volunteer Work Days for your employees.
- Invitation to Alliance Annual Meeting.
- Personalized development of a cause-related marketing campaign.
- Opportunity to leave a lasting legacy on the Sauk Prairie landscape!

Advocate

\$250

- Your name on our website.
- Coordinated Volunteer Work Days for your employees.
- Invitation to Alliance Annual Meeting.
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- For centuries, the greater Sauk Prairie was a mosaic of tallgrass prairie, oak savanna, and semi-open oak woodland stretching across 14,000 acres of southern Wisconsin; today, fewer than 5,000 acres of prairie remain in the entire state!
- During the 1840s, settlers transformed these prairies, long held by the Ho Chunk people, into productive farms; farming remained the predominant land use for 100 years.
- In 1941, 80 farm families were displaced from the Sauk Prairie, when the U.S. Army announced they would build an arms production facility there, in support of World War II; since 1942, the Badger Army Ammunition Plant has dominated the Sauk Prairie landscape.
- No longer needed for national defense, the Badger Plant was decommissioned by the U.S. Army in 1997; at this time, the *Community Conservation Coalition for the Sauk Prairie* (CCCSP) was formed in the interest of restoring the Badger land to its pre-settlement condition.
- In 2000, the Sauk County Board of Supervisors acted to establish a locally driven reuse planning process; the *Badger Reuse Plan* was the outcome of this process, and seeks to ensure that the entire property is managed as one cohesive unit.
- In 2002, the CCCSP changed its name to *The Sauk Prairie Conservation Alliance* and revised its long term goals to support conservation activities involving the Badger land and the greater Sauk Prairie landscape through education, research, ecological restoration, and community participation.
- The Alliance strives to foster environmental stewardship of the prairie by involving people in active service learning experiences; 7 school districts within Sauk County currently participate in hands-on prairie restoration projects with their students, and the program is growing!
- Alliance volunteers actively assist in restoration of the prairie through the removal of invasive species; seed collection and seed planting are also essential tasks handled by volunteers.
- The Alliance has an active volunteer prescribed burn program to help eliminate invasive species and encourage the propagation of native prairie plants; just over 300 acres was burned in 2009, with plans to grow the program as resources allow!
- Despite disturbances at Badger, remnants of natural communities still exist; nearly 600 species of plants have been identified, along with 25 species of butterfly, 15 mammals, 16 reptiles and amphibians, 137 aquatic insects, and 102 birds.
- Restoration of the greater Sauk Prairie may be the last opportunity to restore a natural ecological continuum, from the foot of the Baraboo Hills, to the shores of the Wisconsin River!
- As a member, teacher, student, restoration volunteer or volunteer du jour, your efforts on behalf of the prairie are needed today!

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Sponsorship Form

Company Information (as it should appear in printed materials):

Contact:

Title:

Address:

City/State/Zip:

Telephone:

Fax:

Email:

Logo included.

Digital Logo will be sent via email.

Sponsorship Level

Visionary (\$5,000+)

Benefactor (\$1,000)

Founder (\$500)

Advocate (\$250)

Payment Information

Please mail this completed form, with sponsorship payable to The Sauk Prairie Conservation Alliance, to: TSPCA, PO Box 403, Baraboo WI 53913.

Payments can also be made online via Credit Card:
www.saukprairievision.org/corporate_sponsorship.

The Sauk Prairie Conservation Alliance is a non-profit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible. For questions or information on customized giving, please contact TSPCA at heidi@saukprairievision.org. Thank You!